

**Build awareness, familiarity, and trust by advertising frequently!**

We offer frequency discounts based on 4, 8, 16, 26, or 52 ads scheduled within one calendar year.

**Design** – We are happy to help you create your ad. We have an excellent design staff, and design is included in the price.\*

**Be the only ad on the page!** Strip ad available on Sports or Valley Life pages.

*Ad dimensions are approximate. When sending a print-ready ad, please contact us for exact sizes and specifications.*

*\*If you elect to cancel an ad after it has been designed, you will be responsible for 50% of the ad cost.*

**2022 DISPLAY ADVERTISING RATES**

Frequency	1X	4X	8X	16X	26X	52X	Horizontal	Vertical
<b>Budget</b>	53	48	46	43	42	38	n/a	1.7(w) x 2.4(h)
<b>MVS</b>	99	94	89	84	79	72	3.5(w) x 2.4(h)	1.7(w) x 5(h)
<b>1/16</b>	148	137	132	122	116	108	5.3(w) x 2.4(h)	3.5(w) x 3.6(h)
<b>1/12</b>	202	185	175	164	159	142	3.5(w) x 5(h)	1.7(w) x 10(h)
<b>1/8</b>	300	272	257	246	230	219	5.3(w) x 5(h)	3.5(w) x 7.5(h)
<b>1/6</b>	398	358	344	322	307	280	5.3(w) x 7.5(h)	3.5(w) x 10(h)
<b>1/4</b>	587	534	508	476	449	418	10.8(w) x 5(h)	5.3(w) x 10(h)
<b>1/3</b>	780	707	671	633	596	544	n/a	7(w) x 10(h)
<b>1/2</b>	1,163	1,052	999	941	889	830	10.8(w) x 10(h)	5.3(w) x 20(h)
<b>Full</b>	2,305	2,083	1,972	1,861	1,750	1,623	n/a	10.8(w) x 20(h)
<b>Strip Ad</b>	400	361	347	326	310	284	10.8(w) x 2.4(h)	n/a

**Black and white pricing 10% less**

**DISPLAY AD DIMENSIONS & SIZES**

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www.methowvalleynews.com

your fresh, lively, independent weekly newspaper